

# 2021

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FLOCKFEST EVENTS

PARTNERSHIP OPPORTUNITIES



# FlockFest

# PARTNERSHIP LETTER

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**Dear Potential Partner,**

Thank you for taking the time to consider sponsoring FlockFest for our signature beach event that will be held on Saturday, July 10, 2021, at Fort Lauderdale Beach in Fort Lauderdale, Florida. We would like to discuss having you as a corporate sponsor this year. Your sponsorship will not only assist with the expenses for the annual FlockFest beach event and raise thousands of dollars for some of Fort Lauderdale's local charitable organizations, it will also provide your company with additional marketing opportunities in key demographics in the South Florida community.

FlockFest Events is a strategic, non-profit fundraising organization that partners with other non-profits for transformational change. We plan, manage, and implement events that achieve or surpass fundraising goals. Our signature event at Sebastian Street Beach began 4 years ago as a small gathering of 30 friends. It has grown into an event, that last year attracted 3,000 standard and 500 ticketed VIP attendees! The community and private donors raised \$16,500.00 for Flockfest Charities. With your support, we hope to increase that amount which will allow us to partner with additional charitable organizations.

To ensure the continued success of FlockFest Events, we would like to take this opportunity to invite you to partner with us and be a part of this rewarding venture. Building a sponsor relationship with FlockFest Events is an innovative way to promote your brand. We reach thousands of people and numerous organizations around the world. We offer numerous events that will promote your company brand through social media platforms, monthly promotional campaigns, weekly and special events throughout the year. Helping you increase brand awareness, sales, and customer base. 2019's first fundraising event announcement reached 10,000 people on the first day. Your organization's sponsorship package will provide great value to the community and your company's marketing programs.

We look forward to discussing a sponsorship opportunity with your company and working with you to create another successful FlockFest event and increase your brand awareness in desirable markets. Thank you in advance for your consideration of this opportunity.

Sincerely,

**FlockFest Events, Board of Directors**

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# PARTNERSHIP LEVELS

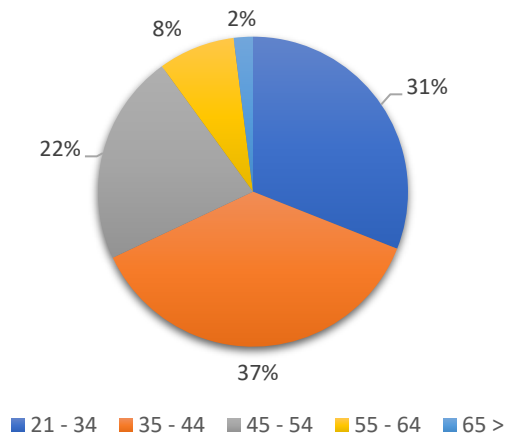
Sponsor Levels	Presenting	VIP Area Exclusive/ Co-Brand	Event Bar	Event Tent <small>(DJ/Birdcage etc.)</small>	Diamond	Gold	Silver	Bronze
	\$10,000	\$8,000- \$4,000	\$5,000- \$3,000	\$2,000	*TBD by cost of promotional item	\$1,000	\$800	\$500
Presenting Sponsors Title	X							
Inclusion in Press Releases	X							
Bar Branding	X (Event Mug)	X (Event Mug)	X					
Sponsor/Brand Recognition during event announcements	X	X	X	X				
Logo on Event Shirt <small>(B&amp;W Logo)</small>	X	X	X	X		X		
Logo on Event Banner	X	X	X	X	X	X	X	
Monthly Advertising on Social Media platforms <small>(Now-Event) FB - 3445 Followers IG-1120 Followers</small>	X	X	X	X	X	X	X	X
Logo and Link on <a href="http://www.flockfestevents.org">www.flockfestevents.org</a> website <small>(now-Dec 2021)</small>	X	X	X	X	X	X	X	X
Add Marketing Material to all VIP swag bags <small>(500)</small>	X	X	X	X	X	X	X	X
VIP Passes	Private Tent <small>(6 VIP)</small>	Private Tent <small>(5-3 VIP)</small>	3	2	2	2	1	
VIP area access								3
Invitation to exclusive VIP Party	6	5	4	4	2	2	2	1

- May 1st Deadline for all logo printed items
- For a customized package – please send email to [admin@flockfestevents.org](mailto:admin@flockfestevents.org)

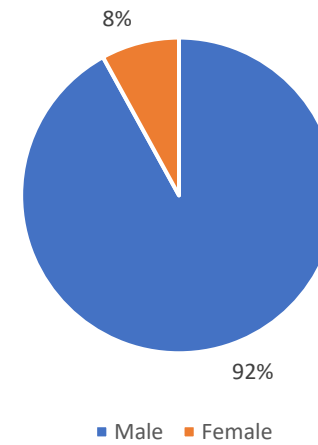


# DEMOGRAPHICS

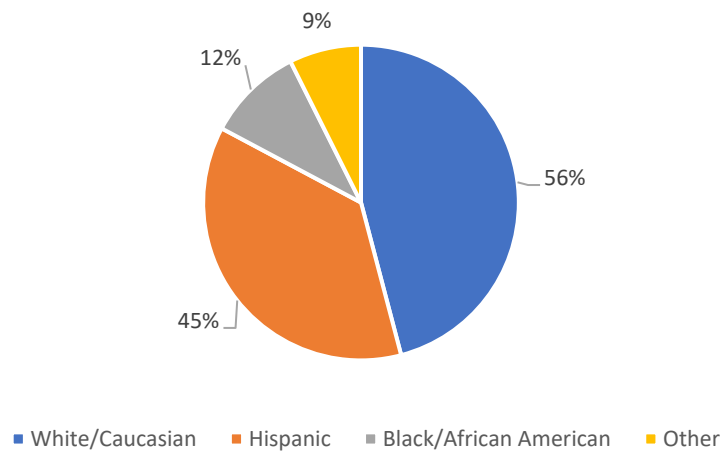
### Ages



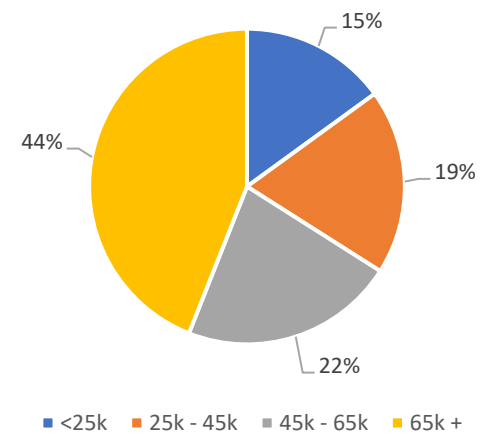
### Gender



### Ethnicity



### Household Income



# SOCIAL CONNECTION



Facebook

3,600 Facebook "Likes"



Instagram

1,122 Followers



E-Newsletter Subscribers

1,010 Email address



# CHARITY BENEFICIARIES



# COMMUNITY PARTNERS





# PAST PARTNERSHIPS

